

# HHS Entrepreneurs Informational Webinar

Short webinar presentation to introduce the HHS community to HHS Entrepreneurs

## **Cassandra Duarte**

HHS Entrepreneurs Program Manager

[Cassandra.Duarte@hhs.gov](mailto:Cassandra.Duarte@hhs.gov)

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- Introductions – 5 min.
- What is the HHS Entrepreneurs Program? – 15 min
  - Background
  - Program Goals
  - Past Projects
  - Benefits of joining
- Timeline and Applications – 5 min
- Cohort 1 and 2 Teams give perspective – 10 min
- Question and Answer – 25 min



- Established in 2012: model for Presidential Innovation Fellows Program
- Kicking off third cohort in Summer 2014
- From Cohort 1 and 2:
  - 6 Operating and Staff Divisions (ASPA, ASPR, ONC, ACF, CMS, HRSA)
  - 9 Projects
  - 12 External Entrepreneurs
  - 29 Internal Entrepreneurs



- Program Goal: Attract entrepreneurial talent to work with HHS staff on high-risk, high-reward projects for 13 months
- Internal Entrepreneur:
  - HHS employee looking to work on an innovative team to solve a problem
  - Has the highest level of support from Department Leaders and the White House
- External Entrepreneur:
  - Talented professionals external to government
  - Unique skill sets in areas of business development, design thinking, evaluating new ventures, technology/product development



- Cohort 1
  - Electronic Tracking and Transport of the Organ Transplant System
  - Clinical Quality Measure Development
  - MAGI in a Box
  - Health Resilient Technology
- Cohort 2
  - Health Information Exchange Accelerators
  - Modernizing the NPPES System
  - Publication Planning and Clearance Process Improvement
  - Application of Design Thinking to Grants
  - Cloud-based GIS Maps & Medical Malpractice



- Freedom to hire any external expert of your choosing, many of whom you would normally never have the chance to hire
- HHS Entrepreneurs program manager manages the HR process
- Secretarial support for your project
- Access to a network of internal and external innovators
- A suite of tools typically not available to staff



- February 18 – March 28: Accepting project applications
  - <https://apply-idealab.hhs.gov/entrepreneurs/proposals/new>
- March 31 – April 11: Projects reviewed and scored
- April 18: Projects selected by CTO and Secretary
- May 5 – July 16: Entrepreneur application period open
- July 17 – July 31: Entrepreneurs reviewed by agency
- July 31 – August 14: Teams review and select applicants
- September 15: On-boarding date for entrepreneur
- September 18: Cohort 3 kick off event



## Proposal Information

### Proposal / Essay\*

(max 10000 characters)

*Please keep the following questions in mind:*

- *What is the main issue this project is attempting to solve and why is it important to solve?*
- *What is the desired outcome of this project?*
- *What specific skill sets are required to work on this project?*
- *Please state the proposed budget for the project. You should think about project requirements (software, physical materials, etc.), entrepreneur salary and benefits, and any associated travel.*



# Hear from Cohort 1 & 2:

Cohort 1	Cohort 2
Kevin Larsen (ONC)	Seth Marcus (HRSA)
Kate Goodrich (CMS)	Richard Gilbert (CMS)
Jessica Kahn (CMS)	Stanley Koutstaal (ACF)
Melissa Harvey (ASPR)	Mark Weber (ASPA)
Chris McLaughlin (HRSA)	Claudia Williams (ONC)

Reach out to any of these individuals to talk more

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- Cohort 3 Applications for projects open February 18 – March 28. Application available online at: <http://apply-idealab.hhs.gov/entrepreneurs>
- For more information please contact:
  - Cassandra.Duarte@hhs.gov or 202-690-6075
  - <http://www.hhs.gov/idealab/pathways/hhs-entrepreneurs/>

